



March 20, 2009

Mr. Brian Walsh
Faith Direct, Inc.
601 S. Washington Street
Alexandria, Virginia 22314

Dear Brian,

I wish offer my gratitude to you and your staff at Faith Direct, Inc. I recognize that our parishes and our diocese are much stronger financially due to the work that you do in offering parishioners a more convenient way to provide financial support through electronic giving to the parish offertory.

Faith Direct now manages the electronic giving program for twenty-three parishes within our diocese. Through feedback from pastors and my Office of Development staff, I can share with you that your full service approach to electronic giving continues to be a tremendous success in converting envelope users to electronic giving donors. Some of our parishes have seen as much as 50% of their envelope users switch to electronic offertory giving. Moreover, many of the parishioners who now use this means of giving have increased their support to their parishes, in some cases by 25% or more.

Faith Direct has earned a solid reputation of providing outstanding service and a program that has resulted in significant increases in offertory for our parishes.

As I echo my gratitude, I look forward to your ongoing efforts to promote the future financial stability of our parishes, and to propose helpful changes in the financial giving of parishioners.

Please feel free to share this letter with bishops, priests or other Church leaders who may be considering the services of your company. May God continue to bless the work you do for our diocese and for dioceses throughout the country!

Faithfully in Christ,

Most Reverend Paul S. Loverde
Bishop of Arlington

Office of the Bishop ✠ Diocese of Arlington

200 North Glebe Road • Suite 914 • Arlington, Virginia 22203 • Tel: (703) 841-2511 • Fax: (703) 524-5028